The distinction between *intrinsic danger* and *risk of exposure*, between *safety* and *precaution*:



how to reasonably manage a biological crisis (ex virus) between *objective facts* and *opinions*.

> Jacques de Gerlache Dr Sc. Pharm., (eco)toxicologist Crisis & environmental management expert The GreenFacts Initiative



#### "Houston, we have a problem ....«

Jim Lovell, Apollo XIII

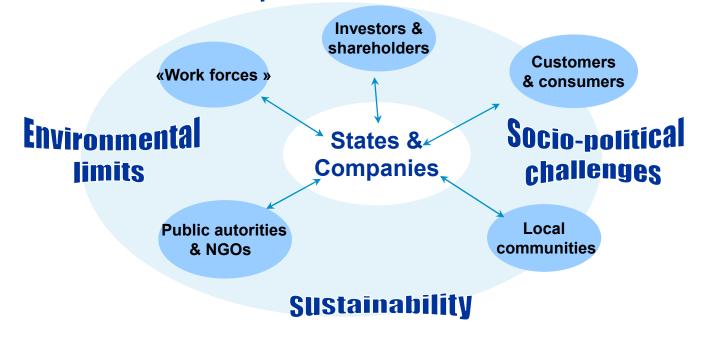
## Act, but how?

"Agitation is not movement" Lao Tseu (?)



# The society faces diverse challenges in a changing world

#### progress & development



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## Decide about risks and security: first objectify the facts

#### **Opinions** must not precede the <u>facts</u>!

The challenge:

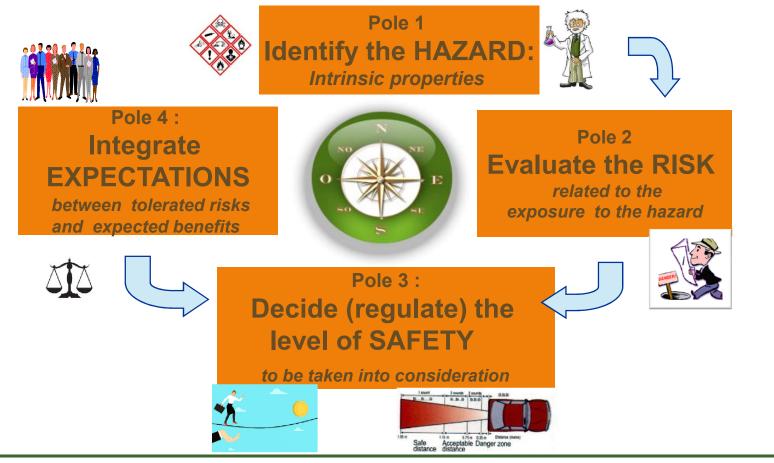
- help to better distinguish among various elements and objectively take into account the facts, their context and their concrete meaning;
- On this systemic basis, help to form opinions to make important decisions (eg regulatory).

There is a simple tool for finding your way around, developing an analysis grid, benchmarks:

## a compass !



## The four Poles of the compass to manage societal challenges without losing sight of the north!





### Managing a health risk, such as the COVID-19 corona virus

